



unrestricted

z.one concept™







**pag\_1**  
IO INHIBITION  
texturizing & volumizing foam  
matt volumizing powder



**pag\_7**  
IO INHIBITION  
glaze  
fluid gloss



**pag\_17**  
IO INHIBITION  
body booster  
modeling wax



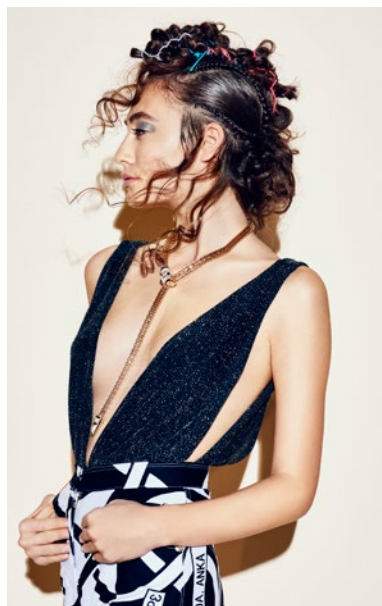
**pag\_20**  
IO INHIBITION  
smoothing cream  
fluid gloss



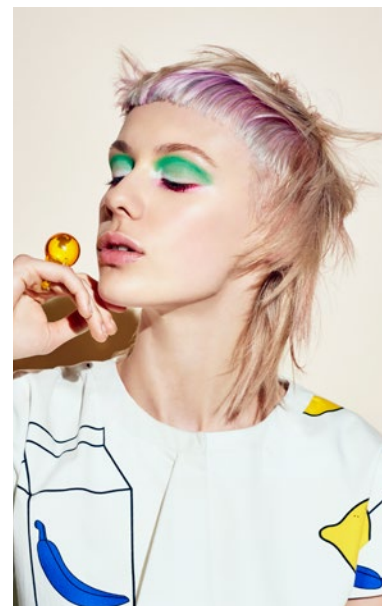
**pag\_8**  
IO INHIBITION  
silkening milk  
modeling wax



**pag\_10**  
IO INHIBITION  
strong hold gel  
eco hairspray



**pag\_22**  
IO INHIBITION  
shaping pomade  
eco hairspray



**pag\_24**  
IO INHIBITION  
curl definer  
silkening milk



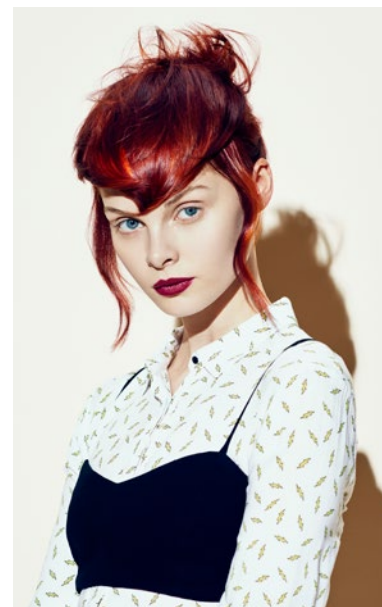
**pag\_13**  
IO INHIBITION  
moulding mudd  
volumizer hairspray



**pag\_14**  
IO INHIBITION  
sea salt spray  
volumizer hairspray



**pag\_27**  
IO INHIBITION  
styling gel  
volumizer hairspray



**pag\_29**  
IO INHIBITION  
volumizing & styling foam  
matt volumizing powder









# NO INHIBITION

Styling Collection



## CARE



CUTTING LOTION  
preparing lotion



SILKENING MILK  
hydrating  
and shining milk



12 WONDERS  
leave in spray mask  
for all hair types

## SMOOTH



SMOOTHING CREAM  
extra-smoothing cream

## CURL



CURL DEFINER  
curl definer cream

## VOLUME



VOLUMIZING &  
STYLING FOAM  
volumizing  
& styling foam



ECO HAIRSPRAY  
volumizing ecological  
hairspray



VOLUMIZING POWDER  
matt volumizing  
powder for hair



VOLUMIZER  
HAIRSPRAY  
volumizing hairspray



BODY BOOSTER  
bodifying cream  
for hair



SEA SALT SPRAY  
sea salt spray  
for hair

## SHAPE



TEXTURIZING  
& VOLUMIZING FOAM  
volumizing  
and texturizing foam



GLAZE  
liquid gel



STYLING GEL  
finishing  
and styling gel



SHAPING POMADE  
modeling paste



STICKY PASTE  
sticky paste

## HOLD



WET HARD GEL  
wet look hard gel



STRONG HOLD GEL  
strong hold gel  
for hair



MOULDING MUDD  
modeling mud

## SHINE



FLUID GLOSS  
anti-frizz  
polishing fluid



MODELING WAX  
modeling wax



DEFINING  
& SHINING WAX  
defining shining  
and polishing wax

# milk\_shake®

## NATURAL BEAUTY



### INTEGRITY



INTEGRITY NOURISHING SHAMPOO  
nourishing shampoo for all hair types



INTEGRITY NOURISHING CONDITIONER  
nourishing shampoo for all hair types



INTEGRITY NOURISHING MURU MURU BUTTER  
nourishing pre-shampoo treatment



INTEGRITY INTENSIVE TREATMENT  
deep nourishing treatment for all hair types



INTEGRITY BOOSTER  
pre-shampoo protein treatment



INTEGRITY INCREDIBLE OIL  
repairing protective oil for damaged hair

### INTEGRITY



INTEGRITY REPAIRING HAIR  
hair repair protein concentrate



GLISTERING ARGAN OIL  
oil of argan treatment oil for all hair types



CONDITIONING WHIPPED CREAM  
leave-in conditioning and protective mousse



LEAVE IN CONDITIONER  
leave-in conditioner for all hair types



INCREDIBLE MILK  
intensive 12 in 1 leave-in spray mask

### COLOR CARE



COLOR MAINTAINER SHAMPOO  
hydrating and protective shampoo



COLOR MAINTAINER CONDITIONER  
conditioner for coloured hair



DEEP COLOR MAINTAINER BALM  
intensive maintenance conditioner



REPAIRING HAIR TREATMENT  
repairing hair treatment



DEEP CLEANSING SHAMPOO  
purifying shampoo for all hair types

### SPECIAL

### NO FRIZZ



GLISTERING MILK  
hydrating glossing milk for frizzy hair



GLISTERING SERUM  
drops of shine for frizzy hair



GLISTERING SPRAY  
glossing spray for frizzy hair

### LIFESTYLING



STRONG HAIRSPRAY  
strong hold hair spray for colour treated hair



MEDIUM HOLD HAIRSPRAY  
medium hold hair spray



DRY SHAMPOO  
instant dry shampoo





## COLOUR & LIGHTENING



MULTI-COLOUR  
rich permanent  
colour



CREATIVE  
conditioning  
permanent colour



SMOOTHIES  
conditioning  
semi-permanent colour



DELICATE  
permanent hair  
colouring oil



DIRECT COLOUR  
conditioning  
direct colour



SUNLIGHT  
conditioning  
lightening cream



LIGH[10]TONE  
CONTROLLER  
moisture-rich  
perfect gel tonalizer



LIGH[10]BLUE  
tonalizing conditioning  
powder bleach



LIGH[10]WHITE  
dust-free conditioning  
powder bleach



LIGH[10]COLOR  
colouring conditioning  
powder enlightener

## COLOR SPECIFICS



POWERFUL  
PROTECTOR  
protective  
pre-colour fluid



PRO COLOR  
EQUALIZER  
pre-colour equalizer



ACID COLOR  
SEALER  
acidified  
and post-colour



INSTANT  
REMOVER  
stain remover fluid



COLOR SEALING  
SHAMPOO  
after-colour  
shampoo



COLOR SEALING  
CONDITIONER  
after-colour  
conditioner



DEEP COLOR  
COMPLEX  
additive  
for hair color services



SAFE LIGHTENER  
COMPLEX  
additive for hair  
lightening services

NO INHIBITION ligh[10] milk\_shake®

# credits

CREATIVE DIRECTOR HAIR TEAM  
ANDREA BRASOLA  
DAVID VAULT BAKER

HAIR TECHNICAL TEAM  
MAURIZIO VELOTTI  
KATARZYNA ZLAMANIEC  
XANDRA PARDO

HAIR STYLIST TEAM  
DAVID VAULT BAKER  
ROCCO LONGOBARDI  
DIEGO AVELLINI

HAIR PRODUCTION ASSISTANT  
BEN HENDRY

PHOTOGRAPHER  
KAMIL STRUDZIŃSKI

ART DIRECTION  
MAJA WISZNIEWSKA

FASHION STYLIST  
IVAN BONTCHEV

MAKE UP ARTIST  
MARY CESARDI

VIDEO  
ILARY PANZERI

PHOTOGRAPHER ASSISTANT  
VIATCESLAV PILOLLI

MARKETING MANAGER  
EMANUELA PORCU

GRAPHIC DESIGNER  
ANDREA ZORZAN

EDUCATION DIRECTOR  
EMILY FAMA

LOGISTIC COORDINATOR  
PAOLA CHIAMETTI

PRINTED  
CTS GRAFICA

z.one concept™

Panzeri Diffusion s.r.l.  
Via Brodolini, 30 \_ 21046 Malnate (VA) \_ ITALY  
T. +39 0332 425747

zoneconceptofficial   
z.oneconceptofficial   
zoneconcept   
info@z-oneconcept.com   
z-oneconcept.com   
made in italy 



*unrestricted*