



NUDE

LOOK BOOK . VOL 1

z.one concept™





intro_

Colori che definiscono forme, forme che danno vita a cromie. Nude il colore che non è colore, la base perfetta per far risaltare anche i più piccoli dettagli. Nude è bon ton, è classe, è il neutro che rende tutto iridescente. È in questa monicromia che trova l'ispirazione la collezione **NUDE z.one** concept™, un punto di partenza che si avvicina alla trasparenza per dare vita a tagli e colori con forti accenti glamour che rendono lo stile sempre più una ricerca di sofisticatezza.

Colours that define shapes, shapes that give life to shades. Nude, the non-colour, the perfect base to enhance even the smallest of details. Nude is elegant, classy, neutral, and makes everything iridescent. It is this monochrome colour that is the inspiration for the **z.one** concept™ **NUDE** collection, a starting point that moves towards transparency to give life to cuts and colour with strong glamorous accents that transform the style into the search for sophistication.











auroral











































hyp



ereffect_











precision



and purity_





milk_shake®
texturizing spritz
thermo protector



– 0.13 –

NO INHIBITION
fluid gloss
milk_shake®
liquid styler
thermo protector



– 4.14 –

milk_shake®
incredible milk
styling potion
incredible oil



– 6.7.23 –

NO INHIBITION
silkening milk
glaze
milk_shake®
design wax



– 8.9.19.35 –

NO INHIBITION
volumizing & styling foam
milk_shake®
let it shine
medium hold hairspray



– 10.12.25.32 –

NO INHIBITION
body booster
milk_shake®
strong eco hairspray



– 16.30 –

milk_shake®
smoothing cream
strong hairspray



– 1.17.37 –

NO INHIBITION
styling gel
moulding mudd
fluid gloss



– 20.21 –

milk_shake®
shaping foam
medium hold hairspray
glistering spray



– 24.31 –

NO INHIBITION
silkening milk
milk_shake®
texturizing spritz
texturizing cream



– 26.27 –

milk_shake®
incredible milk
styling potion
incredible oil
texturizing cream



– 28.29 –

NO INHIBITION
body booster
moulding mudd
milk_shake®
strong eco hairspray



– 33 –



milk_shake®

colour

COLOUR



CREATIVE
conditioning
permanent colour



DELICATE
permanent hair
colouring oil



SMOOTHIES
conditioning
semi-permanent colour



DIRECT COLOUR
conditioning
direct colour



PURE PIGMENT
concentrated
colouring for hair

LIGHTENERS & DECOLOGIC



LIGHTENING
POWDER
conditioning lightening
powder for hair



BLUE LIGHTENING
POWDER
conditioning blue lightening
powder for hair



LEVEL 9
extra-high-lift
powder for hair



CLAY BALAYAGE
LIGHTENER
freehand clay lightener
for hair



LIGHT
& COLOR
conditioning lightening
and toning powder for hair



TOTAL ROOTS
LIGHTENER
gentle lightening cream for roots,
lengths and ends



TONE CONTROLLER
toning gel
for hair



CONDITIONING
LIGHTENING OIL
conditioning
lightening oil for hair



QUICK LIGHT
instant lightening
fluid for hair

COLOR SPECIFICS



POWERFUL
PROTECTOR
pre-colour
protective fluid



PRO COLOUR
EQUALIZER
pre-colour
equalizer



ACID COLOUR
SEALER
post-colour
acid sealer



INSTANT
REMOVER
hair colour remover for skin



COLOUR SEALING
SHAMPOO
post-colour
shampoo



COLOUR SEALING
CONDITIONER
after-colour
conditioner



DEEP COLOUR
COMPLEX
additive for hair colouring
treatments



COLOR
SPLIT
barrier-effect additive
for hair colouring



SAFE LIGHTENER
COMPLEX
additive for hair lightening
treatments

milk_shake®

NATURAL BEAUTY

MOISTURE & NOURISH



NOURISHING MURU MURU BUTTER
nourishing butter for hair



NOURISHING SHAMPOO
nourishing shampoo for all hair types



NOURISHING CONDITIONER
deep nourishing conditioner



INTENSIVE TREATMENT
deep nourishing treatment for all hair types



INTEGRITY LEAVE IN
treatment spray for damaged hair



INCREDIBLE OIL
repairing and protective oil for damaged hair or split ends



VOLUMIZING SHAMPOO
volumizing shampoo for all hair types

COLOUR CARE

LEAVE IN



COLOUR MAINTAINER SHAMPOO
hydrating and protective shampoo for colour-treated hair



MOISTURE PLUS SHAMPOO
moisturizing shampoo for dry hair



DEEP COLOUR MAINTAINER BALM
intensive maintenance conditioner for colour-treated hair



WHIPPED CREAM
no rinse conditioning & protective creamy foam for all hair types



LEAVE IN CONDITIONER
leave-in conditioner for all hair types



INCREDIBLE MILK
12 effects / leave in for all hair types



GLISTERING SPRAY
polishing spray for frizzy hair

LIFESTYLING



SMOOTHING CREAM
soft hold smoothing cream



SHAPING FOAM
medium hold styling foam



LIQUID STYLER
styling and defining fluid



TEXTURIZING SPRITZ
bodyfying spray for hair



STYLING POTION
conditioning and styling cream



THERMO PROTECTOR
heat protection for hair



CURL PERFECTIONIST
curl defining cream



DRY SHAMPOO
instant dry shampoo



STRONG HAIRSPRAY
strong hold hair spray for colour-treated hair



MEDIUM HOLD HAIRSPRAY
medium hold hair spray



STRONG ECO HAIRSPRAY
strong eco hairspray for colour-treated hair



LET IT SHINE
softening glossing spray



TEXTURIZING CREAM
bodyfying molding cream



FREEHAND PASTE
molding paste with flexible control



DESIGN WAX
defining wax

NO INHIBITION

Styling Collection

CARE



CUTTING
LOTION
preparing lotion



SILKENING
MILK
hydrating
and shining milk



12
WONDERS
leave in spray mask
for all hair types



SMOOTHING
CREAM
extra-smoothing cream



CURL
DEFINER
curl definer cream

VOLUME



VOLUMIZING &
STYLING FOAM
volumizing
& styling foam



ECO
HAIRSPRAY
volumizing ecological
hairspray



VOLUMIZING
POWDER
matt volumizing
powder for hair



VOLUMIZER
HAIRSPRAY
volumizing hairspray



BODY
BOOSTER
bodifying cream
for hair



SEA SALT
SPRAY
sea salt spray for hair

SHAPE



TEXTURIZING
& VOLUMIZING FOAM
volumizing
and texturizing foam



GLAZE
liquid gel



STYLING GEL
finishing
and styling gel



SHAPING POMADE
modeling paste



STICKY PASTE
sticky paste

HOLD



WET HARD GEL
wet look hard gel



STRONG HOLD GEL
strong hold gel
for hair



MOULDING MUDD
modeling mud



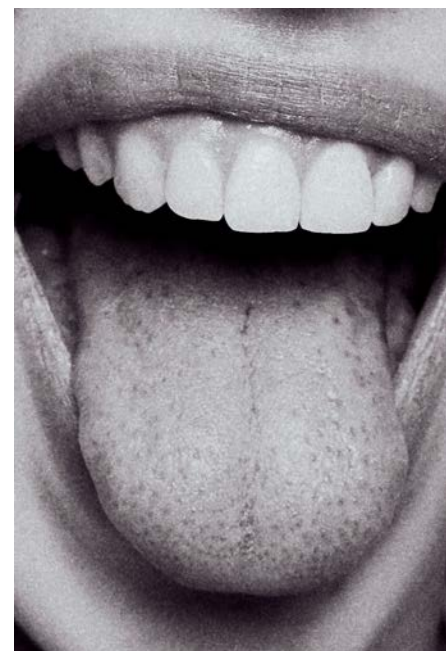
FLUID GLOSS
anti-frizz
polishing fluid



MODELING WAX
modeling wax



DEFINING
& SHINING WAX
defining shining
and polishing wax



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